

## Client Testimonials

George Duncan

### CLIENTS AGREE

"Your dm piece has been our most successful ever! We consistently generate response rates of 6 to 12 percent across a wide variety of different lists. Thanks for the great work and I will certainly be in touch on our next project"

Turning Point Software

"Your package really looks great! You actually made sense out of a lot of nothing!"

Miller-Freeman Publishing

"The brochure you produced for us has been one of our most successful pieces ever. It stimulates sales and answers all inquiries beautifully. I often get compliments from users and requests for additional copies from dealers."

Great American Software

"Again, many thanks for doing such a great job on the package -- we couldn't be more pleased. You really communicated the excitement and enthusiasm we all have for this product."

Sports Illustrated for Kids

"With your assistance, Epsilon's creative product has greatly improved over the past year. You've helped us produce high quality work even under the pressure of short lead times."

Epsilon

"Your package is outpulling the control by almost 60%! All your work is first rate. Creative copy, brilliant design, and most of all, highly effective. A real pro!"

Sheet Music Magazine

"Best direct mail we've done."

Texas Instruments

"Results were great! Some 16 new accounts and untold new business from existing accounts. We gained approximately 12% in sales overall."

Central Letter Shop

"Thank you for the excellent work you have done for us during the past several months. Your package is a huge improvement over our previous package ...outpulling the control by 15%!"

Sloan Management Review

